<u>Linkedin</u> 757-593-2761

Fast, efficient writer and audio storyteller who can see how all the pieces fit together. Everyone's got a story. Let me write yours for you.

#### PROFESSIONAL EXPERIENCE

### **Podcast Producer & Editor**

June 2019-Present

New York, NY

### Current The Human Polygraph

 Produced, edited, scored, and co-wrote audio documentary short about a nationally acclaimed polygraph detective's interrogation techniques told by his granddaughter who uncovers family truth in the process

# **Making a Marriage**

- Produced, co-wrote, edited and scored music and sound effects for pilot episode
- Booked star guests including Amanda Knox & Christopher Robinson

# 2021-2023 Joshua and Phoebe Yell About Movies!

- Collaboratively plan and co-host engaging topical segments with unique trailer
- Booked star guests including James Urbaniak and Negin Farsad
- Increased engagement by creating dynamic show notes and social media postings with photos and short audio clips
- Managed and organized RSS feed and episode uploads to release episodes on all major platforms

### 2022 Voices for Biodiversity

 Producer, host, and editor for science-based program to build a storytelling community and increase biodiversity

# 2021 <u>Break it Down Show</u>

 Producer, co-host and booked talent for episode on the world of professional wrestling

### Tape Sync Producer 2022-Present

- Clients include Radiolab, Gimlet Media, World Affairs, Novel Audio
- Record local guest interviews for remote podcast producers
- Provide equipment, troubleshooting, and file delivery

#### Podcast Consultant 2021-Present

- Provide guidance and knowledge of the audio industry to successfully advise clients on how to increase audience engagement to their podcast
- Most recent clients: Paul Ollinger, Crazy Money with Paul Ollinger, Paul Chamberlain, Smart, Funny, Tortured
- Researched and booked guests for Crazy Money with Paul Ollinger

New York, NY

- Prolific podcast journalist with an unmatched 200+ podcast articles, print and online, for leading publications including Forbes (over 600K views), NY Observer, Backstage, San Francisco Chronicle, Deadspin, and Inverse
- Conducted 150+ interviews with industry titans including Ariana Huffington, Hernan Lopez, Malcolm Gladwell, Aaron Mahnke, Roman Mars, Jad Abumrad, Carly Fiorina, and Juleyka Lantigua-Williams
- 2016 NY Observer article "This is Why You Couldn't Get Tickets for the Radiohead Concert at MSG" about electronic ticket scalping went viral and led directly to a change in NYC law
- Mikel Excellsor, co-creator of Radiolab, described my 2019 profile of Paul Bae as a "cracking piece of writing"
- Reported current releases in podcast industry and published eight news stories per day for the Podcast Business Journal from Feb-Aug 2021

# **Project Management**

2006-Present

Various podcast and staffing agencies New York, NY

- Oversees multi-million-dollar consumer event campaigns for Fortune500 companies including Nike, Pepsi, Home Goods, Samsung, NY Yankees including conferences, trade shows, live entertainment, product launches, and public awareness campaigns
- Created proposal accepted by Agua Media for new podcast contest to increase engagement that included budgetary and marketing plans

## **PUBLIC SPEAKING**

- 2023 Judge for 2023 Signal Awards, a major new audio competition in its second year
- 2022 Featured expert on Al Jazeera news program "<u>The Listening Post</u>" regarding the February
  5, 2022 Episode of The Joe Rogan Experience on COVID misinformation and Spotify's \$100m dilemma
- 2021 Presenter with Conrad Thompson, 2021 How to Make Real Money Podcasting, Podcast Business Journal
- 2021 Quill Inc. recognized me as an industry thought leader for my work at Forbes and asked me to participate in their "What's Your Take" series of videos about podcasting
- 2020 Panelist, 2020 Mac Summit, "Podcasting: Building the Brand"

# **SKILLS**

- <u>Podcast transcription</u>: Clients include NY Times, *Modern Life from Fidelity Investments*, and *Raise Her Up*
- Hardware: Zoom Audio Handheld Devices,
- Editing software: Adobe Premiere, Pro Tools, Hindenburg, Descript, Audacity, Reaper
- Software: Airtable, Google Suite, Microsoft Office, Teams, Zoom, Slack

## **EDUCATION**

### Christopher Newport University, Newport News, VA

B.A. English and Theatre

## **Fellowships and Training**

- Completed 16-week narrative podcast course from Kasama Labs Spring 2022
- Accepted into the 2023-2024 Podcast Fellows program from Stony Brook University